

**REMARKS**

Claims 1, 3, 4 and 13-17 are pending in this application. By this Amendment, claims 1 and 13 are amended and claim 12 is cancelled. In particular, the features of claim 12 have been incorporated into claim 1.

The courtesies extended to Applicant's representative by the Examiner at the interview held May 25, 2010 are appreciated. The reasons presented at the interview as warranting favorable action are incorporated into the remarks below, which constitute Applicant's record of the interview.

Claims 1, 4, 12, 14, 15 and 17 are rejected under 35 U.S.C. §103(a) over U.S. 5,341,946 to Vaillencourt in view of U.S. 5,227,233 to Itaba. The rejection is respectfully traversed.

As agreed during the personal interview, the combination of references fails to suggest closed air layers that are provided between the plurality of sectioned recesses and the label, as recited in claim 1.

Vaillencourt simply states that the label is glued in the conventional manner (col. 5, lines 15-17), and that label placement is not critical (col. 9, lines 1-4). Vaillencourt fails to disclose or suggest closed air layers or identify the advantages thereof. That is, Vaillencourt fails to provide any discussion about using closed air layers as a heat insulating layer (paragraph [0014] of Applicant's specification) or as reinforcement in order to improve rigidity (paragraph [0020] of Applicant's specification). Page 5 of the Office Action refers to Vaillencourt's Fig. 4, reference numeral 32a. However, reference numeral 32a represents a portion of the curved top 32 (Fig 1) and not a closed air layer.

Itaba fails to overcome the deficiencies of Vaillencourt because, for example, Itaba fails to disclose recesses.

The dependent claims are allowable based on their dependence from claim 1 and for the additional features that they recite. It is respectfully requested that the rejection be withdrawn.

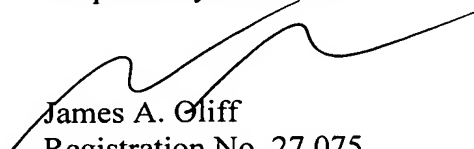
Claims 3 and 16 are rejected under 35 U.S.C. §103(a) over Vaillencourt in view of Itaba and U.S. 4,976,798 to Hoffman, and claim 13 is rejected under 35 U.S.C. §103(a) over Vaillencourt in view of Itaba and U.S. 5,178, 289 to Krishnakumar. The rejections are respectfully traversed.

Hoffman and Krishnakumar fail to overcome the deficiencies of Vaillencourt and Itaba as applied to claim 1. The dependent claims are allowable based on their dependence from independent claim 1 and for the additional features that they recite. It is respectfully requested that the rejections be withdrawn.

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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Date: June 2, 2010

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